

# Elite Hispanics Mailing List



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**Total Universe: 129,329**

**Base Rate: \$65.00/M**

## Description Summary

Hispanics are one of the fastest-growing demographics in the United States today. This file is enriched with an assortment of affluent Hispanics, with solid purchasing power. These wealthy individuals are not afraid to spend more on certain items, as they have a high abundance of income. Our new Elite Hispanics mailing list will offer you an assortment of Hispanic individuals with an average income of 250k plus. Wealthy people are very diverse in their spending habits, and often make investments in both business and personal products and services. Get the most accurate data on the market and reach Elite Hispanics today.

## How Our Data Is Compiled

Our Elite Hispanics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- According to a survey, on average, Hispanics earning \$100K+ annually are 7 years younger than non-Hispanics in that income segment
- About 12.2% of Hispanic earners are affluent

## Recommended Usage

This database is ideal for many offers, including but not limited to, travel, finance, real estate, technology, retail, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Country of Origin  
Occupation  
Income

Net Worth  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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